

15th Annual Ohio Energy Management Conference

Tuesday & Wednesday, February 22-23, 2011

The Columbus, A Renaissance Hotel, 50 North Third Street, Columbus Ohio

Sponsorship Opportunities

One of the Nation's Largest Gatherings of Energy End Users

Average Attendance: 493 with end users such as: Timken Company, Honda of America Mfg., General Motors Corp., City of Columbus, Abbott Laboratories, Marathon Ashland Petroleum, Ford Motor Company, City of Cincinnati, Kroger, Fresh Mark, Aventis Pharmaceuticals, Procter & Gamble, Goodyear, Columbus Dispatch, Delphi Automotive, University of Cincinnati, and many more!!

And, Rave Review from Attendees

"Excellent conference." James DeLaPena, Energy Manager, General Mills, Toledo

"I use this annual conference to keep up with the changing market. Your conferences are outstanding!" Jack Carney, Facilities Maintenance Engineer, Mettler-Toledo, Columbus

\$12,000 Investment Luncheon Sponsor

Tuesday, February 22, 2011 – Luncheon Sponsor

Prime Choice for Your Display in the Energy Exhibition in the Ballroom Foyer

In addition to a display are during the entire conference, the luncheon sponsor will receive:

- **Exclusive keynote luncheon speaker nomination opportunity** to the Planning Committee.
- **Introduction of selected keynote** and give a **3-5 minute presentation** on your firm.
- **Special recognition** ... company name included in all press releases, and over 50,000 promotional pieces mailed, and e-mailed to prospective conference attendees.
- **Company name** included on the Volume I & II manual covers distributed to the attendees with a tremendous shelf life.
- **Logo displayed** throughout the conference on the projector screens.
- **Special information section** in the manual – 10 pages to highlight your firm (*due on 2/1/11*).
- **Discounted conference attendee rate-\$395** (*a savings of more than 20% off of the fee of \$495*).
- **Acknowledged** by the conference EMCEE.
- **List of attendees** before the conference.

New Opportunity for 2011 & Currently Available

\$5,000 Investment—Back Cover Sponsor for Manuals

Back Covers of Volume I & II – Provide Artwork (by 2/2/11)

In addition, sponsor will receive:

- Complimentary **display** space display during the entire event;
- **Special information section** in the manual – 4 pages to highlight your firm (*section due 2/2/11*);
- **Logo** displayed throughout the conference on the screens;
- **Discounted conference \$395 attendee rate** (*save more than 20% off of the \$495 fee*); *and three complimentary conference registrations for the entire conference*;
- **Logo** displayed throughout the conference on the screens;
- **List of attendees** before the conference.

2010 Sponsor: Ohio Energy Office, Ohio Dept. of Development

\$12,000 Investment Luncheon Sponsor

Wednesday, February 23, 2011 – Luncheon Sponsor
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2010 Sponsor: FirstEnergy Solutions

\$10,000 Investment -- Gala Reception

Tuesday, February 22, 2011 – Gala Reception Sponsor
Prime Choice for Your Display in the Energy Exhibition in the Ballroom Foyer

In addition to a display are during the entire conference, the reception sponsor will receive:

- **Special recognition** ... company name included in all press releases, and over 50,000 promotional pieces mailed, and e-mailed to prospective conference attendees.
- **Company name** included on the Volume I & II manual covers distributed to the attendees with a tremendous shelf life.
- **Logo displayed** throughout the conference on the projector screens.
- **Special information section** in the manual – 10 pages to highlight your firm (*due on 2/1/11*).
- **Discounted conference attendee rate-\$395** (*a savings of more than 20% off of the fee of \$495*).
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- **List of attendees** before the conference.

2010 Sponsor: McNeese, Wallace & Nurick and IEU-Ohio

\$4,000 Investment-- Breakfast/Break

Continental Breakfast on Tuesday, February 22, 2011 -7:30 to 9:30 a.m.
Refreshment Break on Tuesday, February 22, 2011 - 2 p.m. to 4:00 p.m.
Continental Breakfast on Wednesday, February 23, 2011 - 7 a.m. to 9 a.m.

In addition each Sponsor will receive:

- Complimentary **display** space display during the entire event.
- **Special information section** in the manual – 4 pages to highlight your firm (*section due 2/1/11*).
- **Logo** displayed throughout the conference on the screens.
- **Discounted conference \$395 attendee rate** (*save more than 20% off of the \$495 fee*).
- **List of attendees** before the conference.

All Opportunities Are Available

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Sponsorship Opportunities

YES!!! We would like to sponsor the following *(Please indicate the event to be sponsored)*

___ Tuesday, February 23, 2010 **Continental Breakfast**: \$4,000 Investment

___ Tuesday, February 23, 2010 **Luncheon**: \$12,000 Investment & Speaker

___ Tuesday, February 23, 2010 **Refreshment Break**: \$4,000 Investment

___ Tuesday, February 23, 2010 **Reception**: \$10,000 Investment

___ Wednesday, February 24, 2010 **Continental Breakfast** \$4,000 Investment

___ Wednesday, February 24, 2010 **Luncheon** \$12,000 Investment & Speaker

___ **Volume I & II Manual Back Covers**: \$5,000 Investment

Sponsoring Firm: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

2010 Sponsors have option to renew until September 3, 2010.

Open sponsorships will be awarded on a first-come basis.

Please don't delay in faxing your interest.

Upon receipt of fax, a confirmation & invoice will be mailed.

Fax this form to Mark Uher at FAX 614.229.7991 ASAP

Manufacturers' Education Council

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www.MECseminars.com