

19th Annual Business & Industry's Sustainability & Environmental, Health and Safety Symposium

RESERVE YOUR EXHIBIT SPACE NOW!

**Take Advantage of the Economic Upswing and Market
to the Best EHS Buyers in America's Heartland ...**

Let your customers & potential buyers know you've weathered the massive economic 'storm' and display at the 19th Annual Business & Industry's Sustainability and Environment Safety & Health Symposium. Fueled by a growing interest in **sustainability & climate-change issues** as well as an **upswing the economy**, attendance at this two-day conference and expo will be excellent in 2010. To help **restore one the best exhibitor to attendee ratios in the nation**, the Symposium organizers have **reduced the number of exhibitors to 33** (a reduction of the number that were present during the recession in 2009). With only 33 exhibitors, you have a golden opportunity to market to nearly 700 of the nation's leading environmental safety health directors & managers, EHS administrators, environmental and safety engineers, plant managers, manufacturing vice presidents, and HR directors.

EVENT ORGANIZERS: Air & Waste Management Association—East Central Section, Manufacturers' Education Council and a group of trade associations in Ohio, Indiana, and Kentucky.

SYMPOSIUM AVERAGE ATTENDANCE – 18 YEARS FROM 1992 TO 2009: 704

A large segment of Symposium attendees will not attend another conference or trade show during the year.

MOST COMMON POSITION OF ATTENDEES: Directors/Managers EHS; Senior Environmental Engineers; Directors/Managers of Environment; Directors/Managers of Engineering; Plant Managers and Vice Presidents

LARGEST NUMBER ATTENDEES FROM ONE COMPANY:

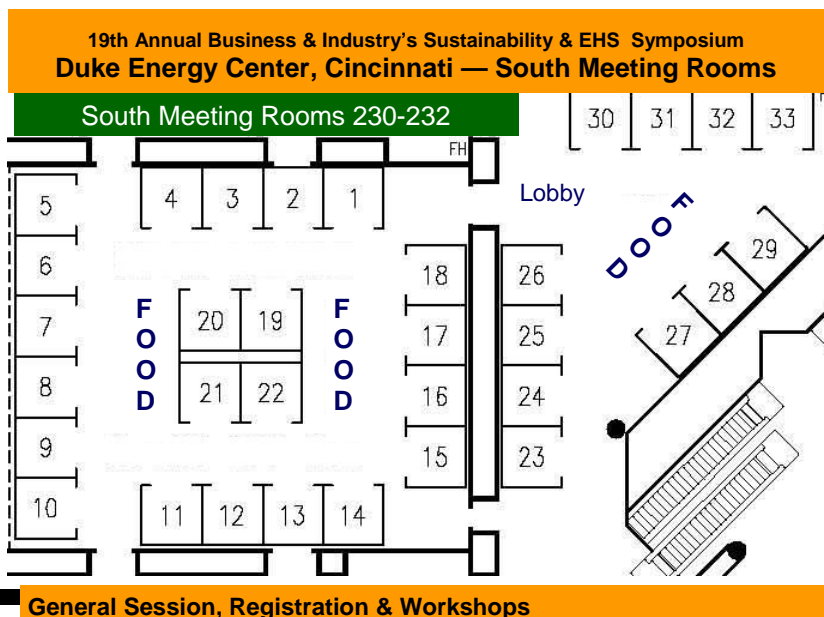
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|--|----------------------------|-------------------------------|
| 1. Griffin Industries | 4. Honda Transmission Mfg. | 7. Toyota Motor Manufacturing |
| 2. General Electric Co. | 5. General Motors Corp. | 8. Marathon Oil Company |
| 3. Duke Energy
Electric Power
Packard Electric Systems | 6. American
Delphi | |

**Limited Number of Exhibits
Available ... Don't Delay in
Reserving Your Spot Today!**

For an investment of \$1295, you get:

- 100 Square Feet of Booth Space.** Standard 10' deep by 10' wide booth with standard draping, identification sign, security and carpeting. Electricity, display table and chairs are available for nominal fees. There are no restrictions on setting up your own booth.
- Two-Days for your product or service to generate high-quality, highly qualified leads.** Set up time will be Tuesday, March 23 at 3 p.m. In the exhibit hall & foyer are two continental breakfasts, the first day luncheon, soda & cookies break, and an information reception.

- Free Exposure.** Your company will be featured in all the conference materials including the marketing materials for the Symposium and Resources Directory in the conference manuals
- Two Free Admissions** for your exhibit attendants to all the food functions in the exhibit hall.
- Complete List of Attendees** including names, titles, addresses, phones, faxes and e-mail addresses.



**Don't Delay in Reserving Your Spot Today ... Reserved on a First-Paid Basis
Number of Exhibitors Have Been Reduced in 2010 for a Better Return on Investment**

Sustainability and Environmental, Health & Safety Symposium

GREAT OPPORTUNITIES FOR EXHIBITS!

19th Annual Symposium Exhibitor Registration Form

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____

CONTACT NAME: _____

CONTACT TITLE: _____

CONTACT E-MAIL ADDRESS: _____

Description of Product & Service Exhibited and/or Company

All Exhibit Booths Will Be Assigned on First-Paid Basis

Preferences of booth numbers: 1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____ 6th _____

What firms do you prefer to be close to? _____

What firms do you prefer NOT to be close to? _____

Payment Options

CHARGE \$1295 TO CREDIT CARD: _____ Visa _____ MasterCard _____ AX

Card Number: _____

Name on Card: _____

Signature: _____

Expiration Date: _____ 3-Digit Code from Back of Credit Card: _____

MAIL \$1295 Check: Made payable to the Manufacturers Education Council
INVOICE the Company for \$1295 and Assign Booth When Check is Received.

Please mail or fax this form today to:

Manufacturers' Education Council, 230 East Town St., Suite 100, Columbus, OH 43215-4657

Phone: 614.229.7990 Fax: 614.229.7991 www.MECseminars.com

For your convenience, instead of using this form, please e-mail the necessary information to
Jana Lilly at Jana@MECseminars.com