



13th Annual
Ohio Energy
Management &
Restructuring Conference

Tuesday & Wednesday
February 24-25, 2009

The Columbus, A Renaissance Hotel, 50 North Third Street, Columbus Ohio

Available Sponsorship Opportunities 10.27.08

YES!!! We would like to sponsor the following *(Please indicate the event to be sponsored)*

- _____ Tuesday, February 24, 2009 **Continental Breakfast: \$4,000** Investment
- _____ Tuesday, February 24, 2009 **Luncheon: \$12,000** Investment & Speaker
2008 Sponsor: TCP, Inc.
- _____ Tuesday, February 24, 2009 **Refreshment Break: \$4,000** Investment
- Sold** Tuesday, February 24, 2009 **Reception: \$10,000** Investment
- _____ Wednesday, February 25, 2009 **Continental Breakfast \$4,000** Investment
- Sold** Wednesday, February 25, 2009 **Luncheon \$12,000** Investment & Speaker
- _____ **Volume I & II Manual Back Covers: \$5,000** Investment

Sponsoring Firm: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Guaranteed Sponsorship for Returning 2008 Sponsors

Sponsorships will be awarded on a first-come basis.

Please don't delay in faxing your interest.

Upon receipt of fax, a confirmation & invoice will be mailed.

Fax this form to Mark Uher at FAX 614.229.7991 ASAP

Manufacturers' Education Council

230 East Town St., Suite 100, Columbus, OH 43215

Phone: 614.229.7990 Fax: 614.229.7991

www.MECseminars.com



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The Columbus, A Renaissance Hotel, 50 North Third Street, Columbus Ohio

Sponsorship Opportunities

One of the Nation's Largest Gatherings of Energy End Users!!!

Average Attendance: 493 with end users such as: Timken Company, City of Columbus, Abbott Laboratories, Marathon Ashland Petroleum, General Motors Corp., Ford Motor Company, Honda of America, City of Cincinnati, Kroger, Fresh Mark, Aventis Pharmaceuticals, Procter & Gamble, Goodyear, Columbus Dispatch, Delphi Automotive, University of Cincinnati, and many more!!

And, Rave Review from Attendees

"Excellent conference."

James DeLaPena, Energy Manager, General Mills, Toledo

"I use this annual conference to keep up with the changing market. Your conferences are outstanding!"

Jack Carney, Facilities Maintenance Engineer, Mettler-Toledo, Columbus

Event Sponsorship ... Most Effective Use of Your Limited Marketing Dollars

According to Columbus Business First newspaper, marketing via event sponsorship is fastest growing sector in the industry as the economy is driving corporations to cut and redirect marketing budgets. Event marketing is so very popular because it establishes a relationship between the firm and the consumer in ways other traditional marketing and advertising cannot. It is highly targeted reaching a well-defined demographic audience and it touches 'all five senses' of the consumer – sight, hearing, touch, taste & smell -- leaving a memorable and most favorable impression with current & potential customers.

\$12,000 Investment Luncheon Sponsor

Tuesday, February 24, 2009 – Luncheon Sponsor **Prime Choice for Your Display in the Energy Exhibition in the Ballroom Foyer**

In addition to a display are during the entire conference, the luncheon sponsor will receive:

- **Exclusive keynote luncheon speaker nomination opportunity** to the Planning Committee
- **Introduction of selected keynote** and give a **3-5 minute presentation** on your firm.
- **Special recognition** ... company name included in all press releases, and over 50,000 promotional pieces mailed, and e-mailed to prospective conference attendees
- **Company name** included on the Volume I & II manual covers distributed to the attendees with a tremendous shelf life.
- **Prime choice of exhibit location for your display for the entire conference**
- **Logo displayed** throughout the conference on the projector screens
- **Special information section** in the manual – 10 pages to highlight your firm (*due on 2/4/09*);
- **Discounted conference attendee rate-\$395** (*a savings of more than 20% off of the fee of \$495*);
- **Acknowledged** by the conference EMCEE;
- **List of attendees** before the conference.

Currently Available

\$12,000 Investment Luncheon Sponsor

Wednesday, February 25, 2009 – Luncheon Sponsor **Prime Choice for Your Display in the Energy Exhibition in the Ballroom Foyer**

In addition to a display are during the entire conference, the luncheon sponsor will receive:

- **Exclusive keynote luncheon speaker nomination opportunity** to the Planning Committee
- **Introduction of selected keynote** and give a **3-5 minute presentation** on your firm.
- **Special recognition** ... company name included in all press releases, and over 50,000 promotional pieces mailed, and e-mailed to prospective conference attendees
- **Company name** included on the Volume I & II manual covers distributed to the attendees with a tremendous shelf life.
- **Logo displayed** throughout the conference on the projector screens
- **Special information section** in the manual – 10 pages to highlight your firm (*due on 2/4/09*);
- **Discounted conference attendee rate-\$395** (*a savings of more than 20% off of the fee of \$495*);
- **Acknowledged** by the conference EMCEE;
- **List of attendees** before the conference.

Sponsor: **FirstEnergy Solutions / FirstEnergy Corp.**

\$10,000 Investment -- Gala Reception

Tuesday, February 24, 2009 – Gala Reception Sponsor **Prime Choice for Your Display in the Energy Exhibition in the Ballroom Foyer**

In addition to a display are during the entire conference, the reception sponsor will receive:

- **Special recognition** ... company name included in all press releases, and over 50,000 promotional pieces mailed, and e-mailed to prospective conference attendees
- **Company name** included on the Volume I & II manual covers distributed to the attendees with a tremendous shelf life.
- **Logo displayed** throughout the conference on the projector screens
- **Special information section** in the manual – 10 pages to highlight your firm (*due on 2/4/09*);
- **Discounted conference attendee rate-\$395** (*a savings of more than 20% off of the fee of \$495*);
- **Acknowledged** by the conference EMCEE;
- **List of attendees** before the conference.

Sponsor: **McNees, Wallace & Nurick and IEU-Ohio**

\$4,000 Investment-- Breakfast/Break Limit: 3

Continental Breakfast on Tuesday, February 24, 2009 -7:30 to 9:30 a.m.

Refreshment Break on Tuesday, February 24, 2009 - 2 p.m. to 4:00 p.m.

Continental Breakfast on Wednesday, February 25, 2009 - 7 a.m. to 9 a.m.

In addition each Sponsor will receive:

- Complimentary **display** space display during the entire event;
- **Special information section** in the manual – 4 pages to highlight your firm (*section due 2/4/09*);
- **Logo** displayed throughout the conference on the screens;
- **Discounted conference \$395 attendee rate** (*save more than 20% off of the \$495 fee*);
- **List of attendees** before the conference.

All Currently Available

\$5,000 Investment—Back Cover Sponsor for Manuals

Back Covers of Volume I & II – Provide Artwork (by 2/4/09)

In addition, sponsor will receive:

- Complimentary **display** space display during the entire event;
- **Special information section** in the manual – 4 pages to highlight your firm (*section due 2/4/09*);
- **Logo** displayed throughout the conference on the screens;
- **Discounted conference \$395 attendee rate** (*save more than 20% off of the \$495 fee*); *and three complimentary conference registrations for the entire conference*;
- **Logo** displayed throughout the conference on the screens;
- **List of attendees** before the conference.

Currently Available