

Letting Go of Predictability

Engage, Empower &
Elevate Your Team

Kris McGuigan





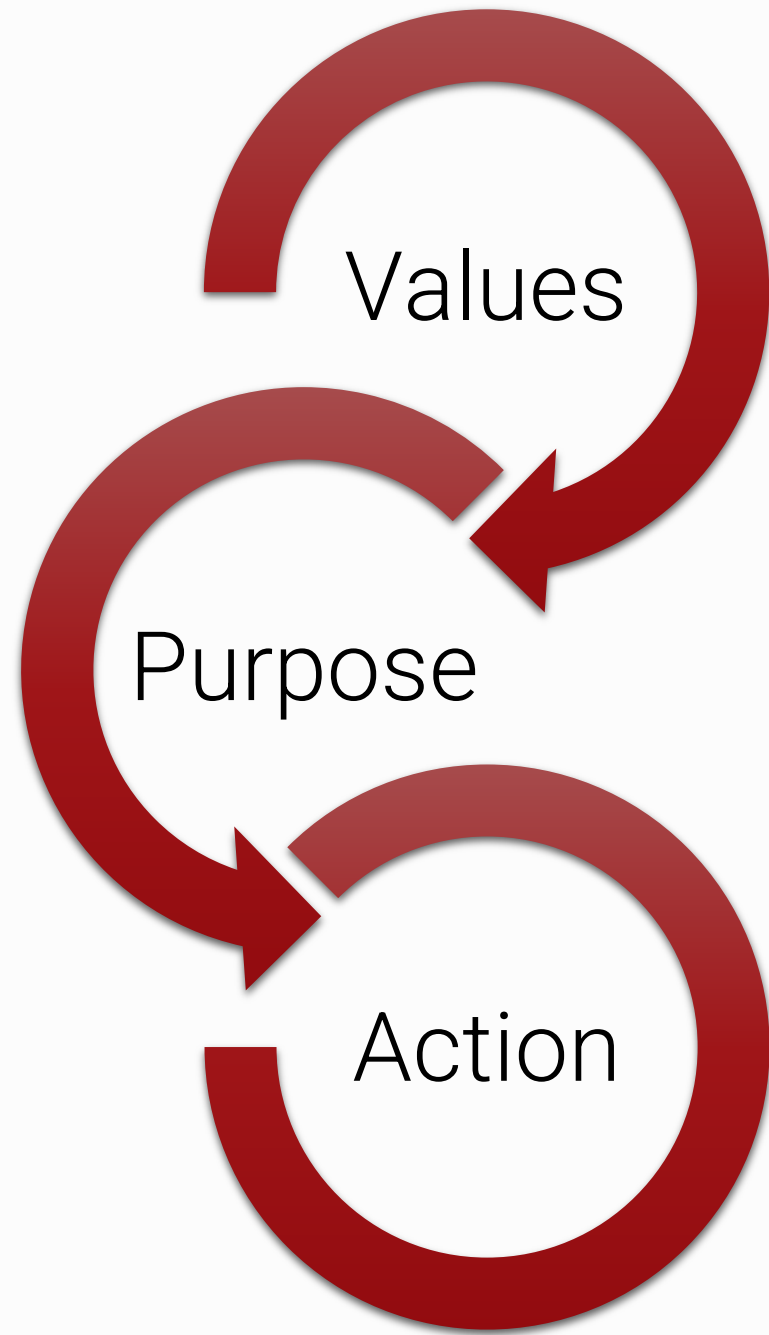
If you don't know
where you are
going, any road will
take you there.


—Lewis Carroll



What changes are you facing?

- ✓ Career
- ✓ Finances
- ✓ Health & Fitness
- ✓ Relationships
- ✓ Personal Growth
- ✓ Human Resources
- ✓ Finance
- ✓ Operations
- ✓ Sales & Marketing
- ✓ IT





What you need to let go
of for this change to
take place?



Perpetual Beta

1. Aim for a low-risk environment
2. Test your idea
3. Review the outcome
4. Continue to test




Identify your over-arching goal.

- ✓ What are some of the quick paths that you've already thought of to execute this project?
- ✓ Which path resonates with you and your innate talents most?
- ✓ How can you test a portion of that idea in a low-risk environment to gather valuable insight to move to the next checkpoint?
- ✓ What is the right size experiment?







What is *one* thing you could do to move in the direction of your desired change?

Scan here
for more!



Thank you!





U N L E A S H

Y O U R P O T E N T I A L .

SPEAKER BIO

Kris McGuigan, MBA, BCC, ACRW

Early in Kris's career, a supervisor coined the term "professional courage" to describe her direct and fearless approach to problem-solving. Kris McGuigan now brings that same bold outlook to her clients and their career aspirations.

In founding Professional Courage, Kris translated 15 years of corporate success into a targeted mission: empowering high potentials to step up and stand out in the marketplace. She built a premier career services firm from the ground up, replacing a 6-figure income within 24 months of leaving her corporate position. Kris was honored as an Entrepreneurial Woman of Note by Crain's Cleveland Business.

Kris has been the featured speaker at Fortune 500 companies, small business associations, industry conferences, and globally-broadcast virtual summits. She has made regular appearances with Forbes, Cleveland.com, and WKYC-3 Studios. Kris was the highest-rated speaker two years in a row for Engage! Cleveland.

With a brand formed by courage and constancy, Kris uses her own story to guide clients and audiences to success in an ever-changing job market. When not on stage or in the office, she and her husband, Rick, enjoy time with their two children – Claire and Matthew – and a mini golden named Geoffrey.

Pronunciation: "mick-Wiggin"



LEARN MORE

www.krismcguigan.com